



## Our Mission

To achieve excellence in imparting professional management education to the participants of various academic pursuits by a consistent enhancement in the delivery of skills, practices, processes and attributes to construct creative and innovative management professionals by bench-marking the best management institutions with respect to their practices and offering the best possible human, physical and academic infrastructure to facilitate the learning and sharing in an effective manner.



## Governing Body

### **PRESIDENT**

Shri Deepak N Parikh

### **EXECUTIVE VICE-PRESIDENT**

Shri Sudhir I Nanavati

### **HONORARY SECRETARY**

Shri Devang S Nanavati

### **VICE-PRESIDENT**

Shri Suresh N Shelat

### **TRUSTEE**

Shri Harin A Chokshi

Shri Malav J Shah

### **MEMBERS**

Shri Prakash K Bhagwati

Shri Biren Deepakbhai

Shri Mahendra A Patel

Shri Priyam B Mehta

Shri Yashwant M Patel

Shri Janak Deepakbhai

Dr. Pravin Haribhakti

Shri Anil C Parikh

Shri Sanjiv M Shah

Smt Devyani A Parikh

Dr. Narendra L Patel

Shri Shailesh R Parikh

Shri Rohit V Shah

Shri Ratilal K Desai

Smt Minal R Shah

Shri Pranit K Nanavati



## Inside...

• Gujarat Law Society	02
• From the Honorary Secretary	03
• From Director's Desk	05
• NRIBM at a Glance	06
• Infrastructure	08
• Knowledge & Experience	09
• About PGDM Programme	10
• Approach & Framework	11
• Curriculum Design	12
• Pedagogy	14
• Immersion	16
• Dissertation	17
• Academic Extension Activities	18
• Students Activities	20
• Pahal	24
• Convocation	26
• 2nd New Zealand-India Business Forum	28
• 3rd New Zealand-India Business Forum	30
• Resource Persons	32
• Industry Academia Interactions	33
• Students' Profile	35
- Finance	36
- Marketing	43
• Internships	57
• Students' Profile - Internship	58
• Our Corporate Partners	68

## Gujarat Law Society

"Give a man wealth and he might squander it. But give him education and it will not only enrich his own life but also make him more conscious of his duties towards society".

With this mission to enrich lives of many through education, like-minded visionaries like Shri Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai established Gujarat Law Society in 1927. Initially, the Society was established with the specific purpose of imparting legal education and training. Since then, the Gujarat Law Society has come long way with 38 educational institutions under its umbrella.

The financial framework of the Society was strengthened by munificent donations given by philanthropic personalities like Shri Charandas Haridas, Shri Mahendra Kanaiyalal, Shri I.M. Nanavati, Sir C.U. Shah, Shri Deepak Nanavati, Dr. Pramod Mehta.

With the steadfast resolve to "aim higher" & the motto of "Excellence in Education", today Gujarat Law Society aptly ranks among the premier educational bodies of the country.



## From the Honorary Secretary



It is with a lot of pride that I welcome all our corporate partners to the Placement Process at Gujarat Law Society's Management Programmes.

Gujarat Law Society (GLS) is a premier educational group, offering courses in multiple disciplines. It stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure which houses nearly 29 institutes in various spheres.

GLS's Flagship institute in area of Management is N.R. Institute of Business Management, which offers 2 years MBA Programme affiliated to GLS University. It also offers Post Graduate Diploma in Management (PGDM). The major focus of this programme is professional development of students to empower them for becoming successful management professionals in the corporate world.

At a time when India in general & Gujarat in particular, is achieving astronomical growth rates, it is imperative that management education touches both chords-global and local. I am proud to be able to claim that this task has been successfully accomplished by NRIBM . We at NRIBM find out the demands of the corporate fraternity and then equip students with the skill sets as per the industry requirements. Not only academics but exposure is given in the area of co curricular and extra curricular activities too. Every student of NRIBM is a shining example of how the best academic & para-academic practices can be used to the optimum to groom a management professional par excellence.

Once again, I welcome you to the placement process at GLS's MBA programmes & am confident that you will find the talent you are looking for.

**Devang Nanavati**  
Honorary Secretary



## Invitation from Director



It gives me immense pleasure to present to you, the Placement Brochure for the graduating Batch of 2017 of N.R. Institute of Business Management, PGDM Programme. The sixth batch of NRPGDM is about to make their foray in the professional arena.

Permeating students of our institute, selected through a rigorous process, are amongst the best of the managerial talent available. At NRIBM our aim is to build an effervescent community of leaders and global managers. With the advent of globalization, we prepare the students with through a constantly updated curriculum, guided by a highly qualified and experienced faculty. Regular student and faculty interaction with the whales from the corporate world are helping us in grooming our students to meet the fast changing needs of the era.

The students of the Batch 2017 bring with them passion and idealism into every aspect of their life. These students are campus and community leaders participating into various academic activities. In addition to excellence in academics, the students have shown their forte into Co-curricular and extracurricular activities too. The intelligence, high energy and exuberance of our students backed by their strong academic and analytical skills assure that they bring an added measure of expertise to the industry.

We will be extremely gratified if you could be a part of our attempt of making the intact talent shine. We would like to invite you for a Campus Placement Drive of final year students – batch 2015-17. We would be glad to provide you with any further information and assistance in this regard.

**Dr. Hitesh Ruparel**

Director

## NRIBM at a Glance...

Gujarat Law Society imparts post graduate management education through its most prominent institute N R Institute of Business Management (NRIBM). Currently NRIBM offers the two year Post Graduate Diploma in Management and a MBA Programme under head of GLS University.

The prime philosophy behind the management programme at Gujarat Law Society is to create innovative thought leaders well equipped with strong functional skills along with palpable ethos to contribute the society at a micro as well as macro level.

In order to foster innovation, the institute adopts a flexible culture, welcoming new initiatives, firmly believing in the capabilities of students as internal stakeholders. This has ensured a large number of students in evolving their own business models and ideas, simultaneously participating into various social events as well.

There is a strong emphasis on fulfilment of one's own social responsibility as a result of which the students are constantly encouraged to evolve campaigns with social messages.

The institute proves to be a perfect facilitation ground, to the extent that its locational advantage empowers students to indulge into multiple activities.

The 32,000 sq. mt campus has been well planned to provide best in class amenities in form of technically equipped air-conditioned class rooms, an auditorium with a capacity of 300 for conducting seminars and conferences and computer labs with around 400 nodes, dedicated wireless network and seamless net connectivity.

The institute possesses one of the richest library which is central to learning for all management graduates. The library currently hosts more than 18500 books, 142 national and international journals, and 7199 electronic resources.

The students are also benefited with the vast experience of faculty members who not only act as facilitators but also as mentors to provide them the most realistic educational and training experience.





# Infrastructure

The academic and physical infrastructure at NRIBM provides an inspirational environment, inspiring intellectual minds and creativity. The student-friendly ambience is accentuated by the vast pool of amenities and facilities on the campus.

## CLASSROOMS

The classrooms at NRIBM are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual Equipments that facilitate effective teaching and learning

## COMPUTER LABS

The institute has high-technology supported labs which are equipped with more than 230 computers. All computers are connected to a Local Area Network which also connects the faculties for sharing and communicating information to students. Apart from this, the students and faculties can have access to 5.5 MBPS broadband internet connection and WIFI facility.

## LIBRARY RESOURCE CENTER

The library at the institute boasts of 142 international and national journals, magazines & periodicals as well as over 18500 books, 7199 e-books, reference volumes & CD-ROMS. This keeps the students abreast about the Indian & Global corporate environment, which nurtures and enhances their knowledge



# Knowledge & Experience

Being a dynamic institute, NRIBM advocate innovations in its teaching pedagogy. Apart from the popular pedagogical tools like Case studies, Role-plays, Presentations, Management games & Seminars, it has adopted innovations like Spare-time learning, Mentor Group, Live Projects and Student's club to illustrate a few.

## SPARE-TIME LEARNING

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

## MENTOR GROUP

Each faculty (Mentor) and a group of students who share common interest in a specific area of management or inclination towards a common industry, come together and the faculty mentors the group of students by imparting required knowledge to provide them insights and conceptual clarity in their shared interest area.

## LIVE PROJECTS

The institute by virtue of exploring its corporate ties, invites corporates to accommodate selected students as per the requirement of the industry or company to get first-hand experience of corporate assignment. So far, our students have undertaken live projects at reputed companies like ITC, Britannia, Mudra Communications, Adani Group, Suzlon Energy Ltd., One Advertising, GSFC, to name a few.

## STUDENT'S FEEDBACK

Being a responsive organization, the institute seeks regular feedback from the students with respect to their satisfaction and expectation from the faculty and execution of various academic pursuits by the institute in order to utilize the feedback as a tool for planning future activities and understanding the scope for improvement



## About PGDM Programme

The post graduate diploma programme is a maiden initiative for from Gujarat Law Society's most reputed management institute N R Institute of Business Management. Ever since its conception, PGDM has ventured out of the conventional educational model of management studies and experiments with innovative techniques and methods of teaching. This novel model of education gives way to an extremely pioneering programme in Management with a special emphasis on leadership and innovation.

PGDM has been challenging the traditional model of management education in many a ways. With the experience of running various batches of MBA and setting up new benchmarks of excellence in education, the maiden batch of PGDM now evolves to be one of the most unique educational models, and is equipped to offer the various distinct experiences.

- Education in Business, Management Innovation, leadership and sectorial exposure leading to Post Graduate level Diploma
- Relevant industry experience through Industry Institute Partnered Internship (IIPi) in the chosen domains
- Contemporary learning in three thrust areas (chosen careers) viz. Marketing Management, Finance Management and Human Resource Management



# Approach & Framework

PGDM has been designed as a unique course with perfect blend of education, industry experience and innovative self-learning pedagogies, which formulates the core of unique approach towards management education.

The entire course structure has been designed keeping in mind constant learning from contemporary educational training comprising of four rigorous terms:

- Building foundation on business formats, channels and processes, macro-economic scenario, communications, and operations research
- Sensitization towards different functional areas of Management/business organisation
- Business Implementation and Management at advanced level including the chosen career area (specialization)
- Business Expansion and specific business (specialization) and skill set impartment through advanced courses.

Simultaneously, the participant has a choice to select one of the three thrust areas of the programme viz.

## Major Specialization

- Marketing Management
- Financial Management

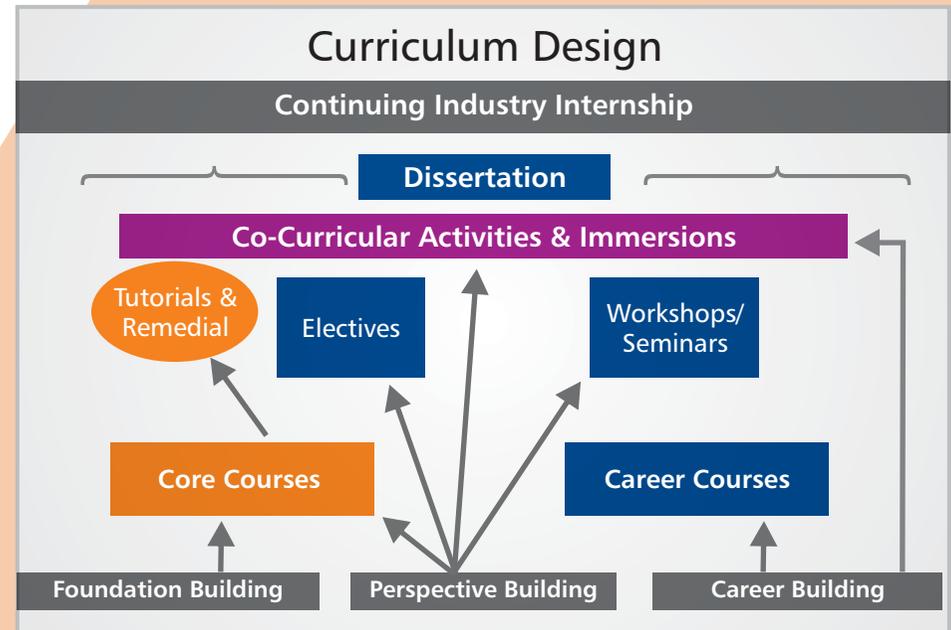
## Minor Specialization

- Marketing Management
- Financial Management
- Human Resources Management

The curriculum is divided in a mix of core courses, career courses and electives. The framework of the curriculum has been conceptualized to provide the participant a globally relevant management perspective along with honing the personal skills inculcating leadership abilities to manage innovative ventures in current techno-economic domain.

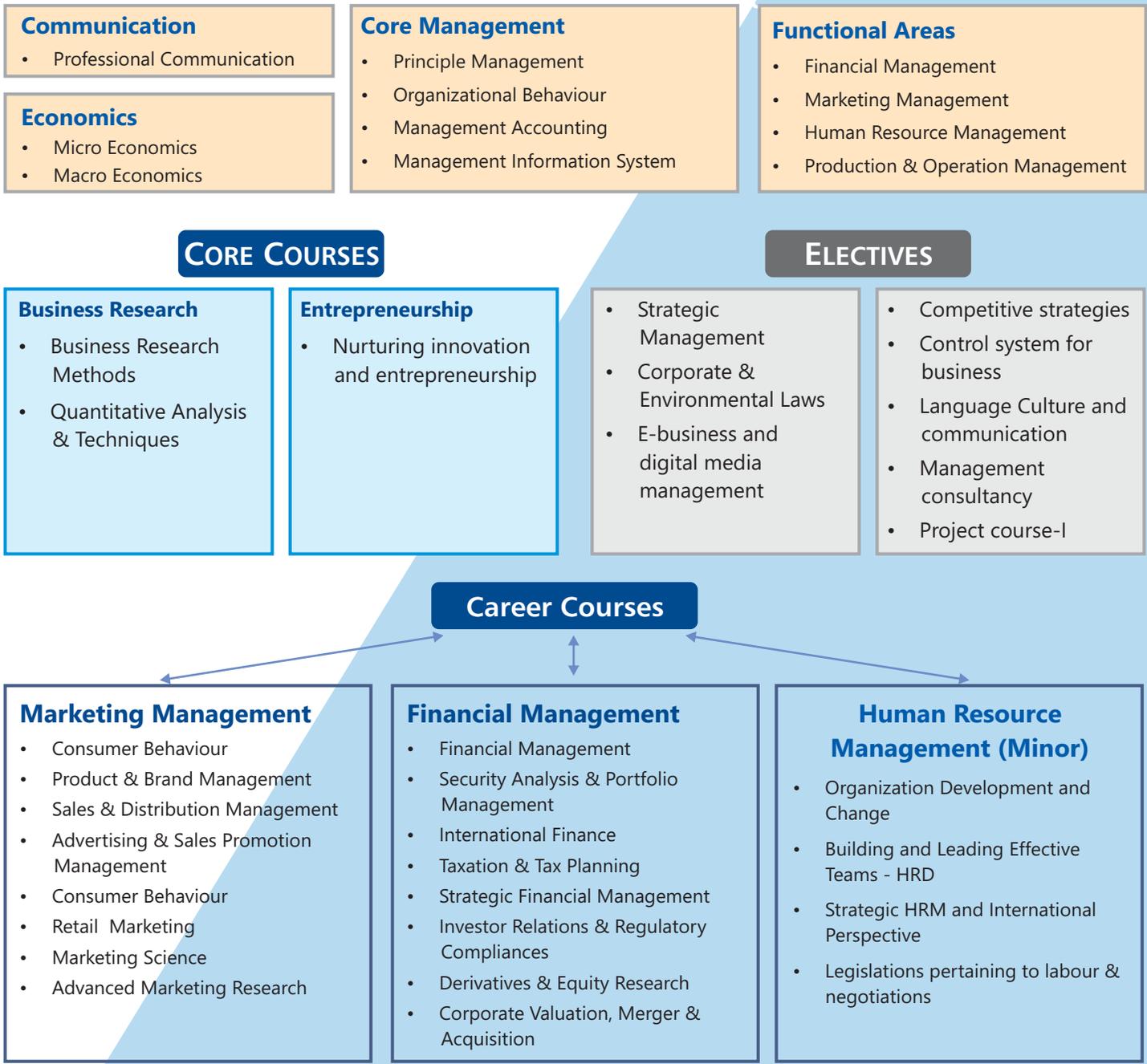


# Curriculum Design



### Programme Structure

Year and Trimester	Description	Duration
Year 1 Trimester 1, 2 and 3	Foundation on Business, Management, Macro and Economic Environment, Organizational Dynamics, Micro Quantitative and Operations Research Functional Areas of Business such as Marketing, Finance and Human Resources Management	Each trimester of 3.5 months approximately
Summer Internships	Summer Internship / Immersion	2 months
Year 2 Trimester 4	Business Implementation and Management at advanced level Courses on the chosen minor area (specialization)	3.5 months
Trimester 5	Perspective building courses and courses on selected major area (specialization)	3.5 months
Trimester 6	Perspective building courses and courses on selected major area (specialization)	3.5 months
	Final Dissertation (Comprehensive Project)	1 month
Overall		24 months



# Pedagogy

The overall structure of the pedagogy involves the following learning process:

- Classroom learning: Lecture/discussions
- Small Group works
- Simulations and role plays
- Industry Projects and Dissertations
- Self-reflection and Self-learning
- Tutorials/Remedial
- Internships/Live projects
- Immersions (Rural/International)

Students are expected to devote for each classroom sessions at least three hours of work outside the classroom. This may involve going through, pre-read, self-learning, cases analysis, group work as a part class preparation and post class assignments involving self-reflection, individual or group assignment, project work and so on.

## Work Load and Students Assessment Systems

- a) The Institute uses the concept of “credits” to define the workload of a course in terms of class room sessions or equivalence in case of project work. Each course listed in the curriculum is essentially one credit
- b) A 40 session course of classroom learning combined with 72 hours of outside classroom work (fieldwork, self-learning, classroom preparation, project and examination) is considered equivalent to one credit course. In case of project course of one credit need to involve work load equivalent to 80 hours of work





# Immersion

## Global Immersion (Rural/International/Simulated Enterprises)

The prime objective behind offering International Immersion as part of the PGDM programme is to ensure a global orientation/perspective, through participation and understanding of international practices in a selected country's institutes/organizations. This participation and understanding needs to be directly relevant to one of the various identified areas/domains of Business and Entrepreneurship. This may result in a study of cultural, social, economic & political environment of countries chosen for immersion.

Satisfactory completion of International Immersion is one of the prerequisites for graduation from PGDM. It carries 4 course credits. The total duration of International Immersion is 15 days:

### Objectives

1. To develop a global mind set, which is a critical factor for effective executive / entrepreneurial career
2. To appreciate and analyse different business practices as contingent upon the socio-cultural and economic contexts.
3. Identify, comprehend and apply - business practices globally relevant in the context of
  - some of businesses/industry verticals/academic topics (through a visit abroad)
  - rural development practices related to issues/opportunities in India (through rural immersion)
  - student's own business idea/model/domain (through immersion of simulated enterprises)

Students may choose the three alternatives to complete this requirement. These are:

1. Undertaking a visit to a foreign country
2. Rural Immersion
3. Simulated enterprises





# Dissertation

## Dissertation/Strategic Industry Project – PGDM PROGRAMME

Students opt for industry project for fulfilling the requirements of dissertation. Students use the learning and cases based on their project work as well as continuing industry internship to enrich the industry project.

Objectives:

1. To enhance and apply strategic and analytical skill set to macro environment to industry and an organization using multidisciplinary perspective
2. To apply some of communications, marketing, management and business model and techniques to understand challenges in industry and emerging trends
3. To draw best practices in industry – in Indian and global context

To identify critical factors for generating key decision options and propose new tools/techniques/methods and processes for analysing critical factors leading

## Industry Project Framework

1. The students select any one of Industry/segment vertical or academic topics based on which they wish to study industry problem pertaining to their career interest. For example, a student choose to work on Strategic Marketing in Event Management vertical, or Strategic Brand Management across other segments in management domain.
2. The focus of the dissertation is on the critical analysis of key elements, future prospects and present it as a framework or a model which will guide the practices in industry.
3. As a part of the next step, One needs to consider the challenges and key trends (out of published sources) being faced in a particular industry vertical/ academic discipline using either industry wide or organisation level diagnostic problem solving exercise and propose innovative solutions/models approaches.
4. The students bring in innovativeness and strategic thinking approach to the entire analysis and perceive future opportunities and growth prospects. Along with or apart from this, the students try to spot a breakthrough innovation/process or idea in the said field.
5. Students ideally bring in the back up of some exploratory research work through qualitative research and quantitative projections about the industry/segment from the secondary sources.

# Academic Extension Activities

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.

## The Expert Opinion Series

In order to bridge the gap between academic knowledge and practical know-how, the institute have nurtured a practice of holding Annual Seminar Series featuring dignitaries from different industries and segments of the corporate world. It hosts an eleven day eXperts' Opinion (XO) series, a colloquium and discussion series in diversified sectors such as Banking, Telecom, IT, Pharmaceuticals, Media, Manufacturing, Retail, Travel, Tourism and Hospitality domains. The mode of knowledge sharing is through lecture series, round-table discussions, panel discussions coupled with formal and informal discussions

## EVOLVE – A Soft Skill Development Program

In today's demanding workplace, a company expects more from candidates than just knowledge and experience. While these "hard skills" can make a good impression and get you an interview, it won't suffice to get a job or succeed at it. However, combine them with the right "soft skills" and you are guaranteed to climb up the corporate ladder.

'Evolve' was set up to meet the growing needs for soft skills among professionals. 'Evolve' focuses on developing soft skills of the management students by conducting soft-skills workshops and making them 'Corporate Ready'.

This year a two-day workshop on Interview skills, Group Discussion, Resume Writing, Body Language & Grooming and Personality Development was conducted by Ms. Sandhya Anantani for 300 management students. Participants showed great enthusiasm and were eager to apply their newly acquired skills into the corporate world.

## Research at Institute

Institutes attempt at developing innovations in management practices and leveraging the expertise of corporate partners. Five research cells have been set up in the areas of:

- Financial Services
- Non-Financial Services
- IT, Technology & BPO
- Engineering and Manufacturing
- Pharma, FMCG, Media and Advertising

These cells actively interact with companies in relevant sectors and undertake live research projects, organize guest talks and take up joint research projects.

## Research Papers from Students and Faculty Associates

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals. Institute has also subscribed to Online Research Database like EBSCO and J – Gate. Over the period of the last one year, the students and faculty members have published several research papers in International and National Journals of repute.



# Students Activities

Student Activity committee (SAC) is conceptualized keeping the cut –to- cut competition in today’s time. This committee identifies the hidden potential of the student, nurtures it and exposes to the right platform for the name and fame for their career. This committee gives an opportunity to the students to come out shining and in return add feather to the institute’s cap. This calibre has been demonstrated by the students by winning seven trophies and medals in state & national level competitions in last academic year.

## Group Discussion:

A topic or a situation is provided to a group of students and they are expected to discuss the topic among themselves for 15-20 minutes. It is a very useful tool to screen the candidate’s potential in terms of their interactive & behavioural skills, communication & leadership skills and convincing skills.

## Management Quiz:

Management Quiz covers topics on General management, Marketing, Advertising, HRM, Finance & Capital markets, Business events and Personalities in the news. The basic objective of arranging management quiz is to assess and review awareness level of core management issues as well as current global developments. It creates an environment of healthy competition and develops skills like lateral thinking, teamwork, decision making and time management.

## Debate Discussion:

Debate is a formal argument, in which two opposing teams put forward a given proposition or motion in a series of speeches. It is governed by a set of rules, which permit interruptions or “points of information” by the opposition. The students are encouraged to think on positive as well as negative aspect of the topic at the same time which increases their thinking and logical reasoning ability. It provides competitive opportunities to the participants and encourage them to develop skills like quick thinking and high level of presentation skills.

## Ad-making with financial management:

An innovative, out-of-the box product is given to each team. Each team is required to prepare an advertisement, tag-line or a jingle for the product and market its different uses to the audience. They are also expected to decide the cost structure to make the product affordable and profitable. It focuses on enhancing marketing and financial skills of the students along with convincing and communication skills.





### TED Talk Discussion:

TED Talks are influential videos from expert speakers on education, business, science, tech and creativity. They are video podcast of the best talks and performances from the TED Conference, where the world's leading thinkers and doers give the talk of their lives in 18 minutes (or less). These short videos will be shown in the class followed with an open discussion on the topic. This will not only enrich the students with the knowledge of contemporary issues but will also teach them to think critically and creatively to participate in an open discussion and share their viewpoints on the topic of discussion.



Collage of News articles: Students will be divided in groups and will be given a recent topic/burning issue in varied areas like Marketing, Finance, HR, Technology, Politics, etc. Students will be provided different newspapers of repute and will have to read them and find articles relevant to their topic. Each group then prepares a collage of the news articles and presents it before the class. This activity keeps the students abreast of the national and global development and enhances their presentation skills.

### Industrial groups

Industrial groups are an innovative method of keeping students abreast with the happenings in major industries. Various industrial groups are formed with a faculty member in charge of each group. The members of the group meet on a weekly basis to discuss news articles, web casts and other developments in the industry of their choice. This exercise not only enhances general knowledge, but is also extremely useful to students during the placement process.



### MANEDGE – The Wall Magazine

Manedge is a platform provided to the students for expressing their view points in a creative manner on various themes such as Economics, Politics, Marketing, Finance, Management, Global happenings and so on. The thought process behind Manedge is to create a learning opportunity for students by assigning end-to-end responsibility. Students collectively write articles on these varied topics and present them creatively in the form of a wall magazine.

Over the years, Manedge has evolved as a self learning platform where students can express their opinions in a significant manner. Institute encourages students to put efforts on research on wide range of topics to understand its insight, know current happenings, and express their observations along with suggestions to bring the change

## Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom. Over the years, Talentino has emerged as most effective extracurricular platform to enhance management and organization skills of students in a pleasant way. Institute has found some of extraordinary talents through Talentino, who stand out among the group.

## Revel

"Health is wealth", those who understand the benefits of being fit can cherish its fruits of being active, focused, and strategically sound. All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole even is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too, later on.

## Sanshodhan

Sanshodhan is a Summer Internship Project Competition which acts as a bridge between lessons learn in the class and actual implementation of these learnings. The main objective of this competition was to give platform to the students of Management Programme to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project. Sanshodhan is an effort to make the students learn more; discover more; research more and present more.

## Funashala

With the objective to groom the students and acquit them with management skills required to sustain and grow in corporate word, two days event under the name of FUNSHALA is Organised by NRPGD. 'Branding Buddies 'was organised on Day one where in students are given a product which they had to develop and Market it to the audience. On the second Day under the name of Groupsterzz, Students performed various drama dance and role play like Anti ragging superstition and many more.





## Fit-O-Holics – A Fitness Workshop

Here at GLS, students are trained to be mentally and physically fit to manage stress in the anxiety of this competitive business world. This helps them feel relieved and boosts their willpower to face the next. This year the Faculty of Management had organized a workshop on fitness – 'Fit-o-holic'. The students were given an opportunity to be part of 3 day long workshop in the form of Bokwa, Aerobics and Yoga & Meditation. For Bokwa and Aerobics certified and licensed instructor Mr. Navin Agrawal was invited and for Yoga Mr. Pravin Adiyal was invited. More than 50 students had participated in the same.



## Blood Donation Camp

At NRIBM, we not only groom the future managers, but also a responsible citizens of the country, walking the path of humanity. And there is no other match of donation like that of blood, which we at NRIBM understand very importantly, and hence we annually organize the blood camp in coordination with the Red Cross Society, Ahmedabad. The students, show their immense voluntary participation in such a camp and make us all feel proud with such an instinct.



## Alumni Association

The Institute has a strong network of over 1000 alumni members with whom it is in regular touch through various activities and events. GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past & future talent. The Alumni members are the ambassadors of the institute in the corporate & they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by

reaching out to alumni & keeping them connected. At the institute's end, two faculty members are actively involved in maintaining the coordination of this association and expanding the already large alumni network.

GLS takes pride in showcasing achievements of its alumni. Any educational institution gets its name and fame from achievements of its alumni. Faculties feel proud, staff elated and juniors inspired by achievements of alumni of the institute.

All the achievers, time and again feel grateful to their alma mater. Occasionally they feel nostalgic to the moments they shared with friends during college days. But opportunity to meet all the old college friends rarely knocks, in the modern over busy life.

We, at N. R Institute of Business Management, provides a platform to all its alumni, to relive those old golden days by organizing alumni meet-Sankalan, every year. This year Sankalan was organized on 5th Mach, 2016 in the GLS Lawn. The occasion was graced by more than 150 Alumni and their family members ranging across various batches. Speaking on the occasion, the director underlined and praised the achievements of Alumni in all walks of life. The event ended up with a nostalgic note with a promise to meet again, reinforcing Sankalan, as one of the most awaited event of the year.

## Go Green – Tree Plantation Drive

When the whole world is discussing measures to counter climate change how can GLS remain behind on such a thing. Go Green is an initiative of GLS Management programme where the members of the GLS family come together to plant saplings. As these saplings turn into trees, they not only give us shade, but also fruit and better air to breathe. Growing trees is not only nurturing nature but also giving a healthy tomorrow to our forth coming generations. So we made this a part of our curriculum.

## Pahel

Pahel was started by students of N.R. Institute of Business Management-PGDM with a dream to do something for kids who are special in some or the other way, but doesn't get an opportunity to prove. The underprivileged and differently-abled kids are given an opportunity to display their talent in music, dance and allied areas. Students of NRPDGM visit NGOs to meet the children and help them prepare for the competitions as well.

More than 150 children between the age group of 7 to 18 years, who are visually impaired, hearing impaired, mentally challenged or have other disabilities showcased their talents in various arts including vocals, dance and thematic representations and drama through 17 performances from various NGOs like Blind Peoples Association, Samvedna, Sarjan, Sparsh, Uthan Taleen Kendra, Savera and many more.

Judges and guest invited for the event were (IPS officer) Deputy Municipal Commissioner of Ahmedabad - Mr Siddhartha Khatri, Radio Jockey- Vasisth Thakkar (Radio Mirchi), Actor -Ravi Meena and District Social Defence Officer-Mr Bharat Desai.

Participants were very enthusiastic and performed extremely well. The constant motivation and cheers from the students made it an evening to remember!





N.R. Institute of Business Management  
PGDM Programme  
Presents  
**पाहो**  
Evolving Minds  
: NGO PARTNERS :  
Simvedha • Sanjay • B.P.A. • Sparsh • Aasmaan  
Shraw • Urhas • S.F.B • S.D.D. • Navjeevan

# Convocation

N.R. Institute of Business Management held its fifth convocation ceremony for the students of Post Graduate Diploma in Management of its batch 2014-16 on 9th October 2016. Amidst the presence of various dignitaries of GLS University and invited guests, it was a day of significance and joy. The Chief Guest for the event was Mr. Sunil Parekh, Chief Corporate Affairs Advisor, Zydus Group.

The convocation ceremony was formally opened by Shri, B.H. Joshi, Provost, GLS University.

Dr. Hitesh Ruparel, Dean, Faculty of Management, GLS University delivered the welcome address and shared some highly inspirational stories with the graduating batch.

The Chief Guest for the day, Shri Sunil Parekh delivered a mesmerizing convocation address by sharing a glimpse of his life and his success mantra. He inspired the students to follow their dream and passion. The graduating students and others present were fascinated by his convocation address and highly appreciated it.

Dr. Rajesh Asrani, Dean, Doctoral Research & Innovations shared the ideologies of PGDM Programme, including the innovative pedagogies and successful placements. He also highlighted the success stories of two of the PGDM students now associated as incubates with LEAF – GLS University incubator.

Finally the diplomas and certificates of merit along with Gold medals to toppers were conferred upon the graduating batch. The convocation was concluded by a vote of thanks by Dr. Dharmesh Shah, Registrar, GLS University.





## 2nd India-New Zealand Business Forum

In accordance with the MOU of Indian and NZ government, to promote bilateral trade, within the two nations, the first New Zealand, India Business Forum was successfully held at Hamilton, New Zealand in the month of November, 2012 and it went ahead as building a platform for the academicians and corporate fraternity of both the countries to come together and understand the nuances of doing businesses at each other's territory. While the first Business forum, hosted at Hamilton, focused largely on channelizing NZ investments in India and developing a better understanding of Indian markets and business practices, the 2nd forum was proposed to be a platform for exploration of mutual and reciprocal opportunities in choosing areas of economic development.

N.R. Institute of Business Management (GLS MBA) hosted 2nd New Zealand-India Business Forum on December 14, 2013 in association with University of Waikato, New Zealand and Federation of Indian Chambers of Commerce and Industry (FICCI). Guest of Honour for the event was Mrs. Jan Henderson, High Commissioner of New Zealand, amidst the presence of various dignitaries consisting of Shri Sudhir Nanavati, Executive Vice President, GLS, Shri Devang Nanavati, Honorary Secretary, GLS, Prof. Geof Holmes, Chairperson, India Regional Group, University of Waikato, the convenor of the forum from New Zealand: Dr. Asad Mohsin, Director, Institute of Business Research, University of Waikato, the convenors of the forum from India: Dr. Hitesh Ruparel, & Dr. Rajesh Asrani, N.R. Institute of Business Management and Ms. Chandni Kapadia from Gujarat Law Society.

The forum was mainly deliberated to achieve the objective of developing ties between organizations of similar interest as well as those willing to partner in strategic areas. It will also focused to help the academicians and corporate fraternity of both the countries understand and appreciate each other's cultural differences and dynamics of businesses, practices and economic policies. In addition it focused on topics to facilitate the inflow of investments in both the countries in a reciprocal manner by involving a trade counsels and federations in a structured manner. It also focused on topic to build the forum as a platform for understanding the challenges faced in doing businesses across both nations and suggest solutions to advice Indian Government (and if possible NZ) on required policy changes to ensure better trade and investment opportunities between the two nations.





## 3rd India-New Zealand Business Forum

For the first time in the history of its more than eight decades of existence, GLS hosted an international business forum outside India. GLS was proud to partner with University of Waikato, New Zealand. India New Zealand Business Council and Federation of Indian Chambers of Commerce and Industry and host the third edition of India New Zealand Business Forum at Hamilton between 5-6 December, 2014.

The forum was attended by major dignitaries from India and New Zealand, including the High Commissioner of India in New Zealand, His Excellency Mr. Ravi Thapper and the Mayor of Hamilton Her Excellency Ms. Julie Hardaker. The forum deliberated upon several issues related to enhancement of bilateral trade between both the countries in their chosen sectors of mutual collaboration. Several keynote presentations and panel discussions were held in the areas of Tourism and Hospitality, Education and Research, Agri Business and Information Technology.

From GLS, Dr. B. H. Joshi, the Registrar and Dr. Rajesh Asrani, Professor N R Institute of Business Management participated in the Forum. Dr. Asrani was conferred the responsibility of being the convener of the forum from Indian Side. He also led the Indian delegation to New Zealand. He was also given a responsibility to deliver the welcome address to the gathering.

As a prelude to the forum, a two day international conference on advances in academic research was also held. This conference attracted researchers from India, New Zealand, Singapore and Australia. During this conference,

Dr. Asrani presented a research paper in his key note address titled "Strategic Implications of Intellectual Property Management in Developing Nations" Dr. B H Joshi and Dr. Asrani also participated in a panel discussion on "Advances in Education and Research" during the forum. Dr. Joshi stressed on the development of skill oriented programmes in partnership with the universities abroad. He also propagated the adoption of Yog and Ayurved as alternate health and wellbeing areas by NZ universities. Dr. Asrani identified opportunities

in mutual research collaboration and in his final comments suggested to take a realistic stock of the effect of such networking events.





## Resource Persons

Dr Hitesh Ruparel  
Ph.D

Dr Kavita Kshatriya  
Ph.D

Dr Dharmesh Shah  
Ph.D

Dr Rajesh Asrani  
Ph.D

Dr Sneha Shukla  
Ph.D

Dr Jasmin Padiya  
Ph.D

Dr Juhi Shah  
Ph.D

Ms Nishtha Asrani  
PGDM

Ms Megha Shah  
M.Phil

Ms Rajsee Joshi  
MBA

Dr Gurmeetsingh Sikh  
Ph.D, M.Phil

Mr Amish Soni  
MBA

Ms Kalgi Shah  
MBA

Ms Hetal Pandya  
M.Phil

Ms Pooja Shah  
MBA

Ms Darshna Khakhar  
CA

Ms Deepa Vyas  
MBA

Ms Komal Sidhnani  
MBA

Ms Dhruti Pandya  
MBA

Mr Chinmay Gandhi  
PGDM

Ms Avni Patel  
MBA

Ms Isha Dave  
MBA

Ms Vidhi Shah  
MBA

Dr Hiteksha Joshi  
MBA, Ph.D

Ms Neelam Purey  
MBA

Mr Bhaumit Patel  
MBA

Mr Chirag Thakar  
MBA

Mr Dhruv Brahmhbhatt  
MBA

Ms Roshni Tijoriwala  
MBA

Ms Diljeetkaur Makhija  
MBA

Ms Jamini Yagnik  
MBA

Ms Apeksha Champaneri  
MBA

Ms Smruti Vakil  
MBA

Mr Ashok Bantwa  
MBA

Ms Yasmeen Pathan  
MBA

Ms Priyanka Dave  
MBA

Mr. Harikrishna Chaurasiya  
MBA



# Industry Academia Interactions

Resilient bondage between Business Schools and Corporates is need of an hour. To keep students updated about changing corporate world and to bridge the gap between Industry's expectation and students learning, we at NRIBM invite eminent speakers from diverse areas of Corporates. To name a few..

Ms. Dipal Talsania  
Asst Vice President,  
SBI Capital Market

Mr. Ashutosh Panjabi  
HR (L&D & EE),  
Adani Enterprise Ltd.

Ms. Vibha Tank  
Founder, Vantage plus

Mr. Uday Dholakia  
MD, pathdarshak.com

Mr. Dev Vyas  
Corporate Head of Training and  
Development, Sterling Hospitals Group.

Mr. Pragnednra Rahevar  
Project Manager  
Nascent Info Technology Pvt. Ltd.

Mr. Deepak Patel  
Vice President  
Kotak Securities

Mr. Samarth Vyas  
Unit HR Head  
Divya Bhaskar

Mr. Mahesh Pandya  
IPF Secretariate, BSE

Mr. Kaushal Bhavsar  
Founder  
Pratkar Technologies

Mr. Pragnednra Rahevar  
Project Manager  
Nascent Info Technology Pvt. Ltd.

Ms. Bhakti Dhanak  
Deputy Manager - HR  
Vodafone Mobile Services Ltd

Mr. Panthil Majumdar  
Advocate  
Majumdar and Co.

Mr. Govind Patel  
Managing Director  
Radiant Media Solutions Pvt. Ltd.

Mr. Deepak Patel  
Vice President  
Kotak Securities

Mr. Samarth Vyas  
Unit HR Head  
Divya Bhaskar

Ms. Mitti Limbachiya  
Training Supervisor  
Vistaprint

Mr. A B Raju  
CEO  
Biz Trans Consulting

Mr. Anirban Banerjee  
AGM Learning & Development  
Clean Energy, Group company of Claris  
Life Science Ltd.

Mr. Bimal Gajjar  
Zonal Manager  
Chola Ms Gen Insurance

Mr. Chirag Patel  
Manager - Marketing & Communication  
Gateway Technolabs

Mr. Dharmang Shah  
Gujarat Head-SBG  
SBI Mutual Fund

Mr. Dhaval Jarmarwala  
Head-Marketing  
Earning Wheels

Mr. Mohit Masand  
Account Manager  
4 Office Automation Limited

Mr. Nilesh Purey  
Vice President  
GIFT City

Mr. Parmeshwar hans  
AGM-HR  
Cadila Pharma

Mr. Prakhar Gupta  
Program Manager  
Infibeam

Mr. R H Dhanani  
President  
Dhanani Consultancy Services

Mr. Sanjay Vora  
Head - P.P.M.C  
Astral Polytechnik

Mr. Sushil Jain  
GM- Finance  
Somany Tiles

Mr. Vibhor Nuval  
Entrepreneur  
FUNDUZ

Mr. Saumil Paronigar  
Asst Vice President & Zone Head -  
Training  
TATA AIA Life Insurance

Ms. Archana Bhatt  
H.R. Consultant  
Shanti Krupa Estate Private Ltd.

Ms. Ishani Shah  
HR Manger  
Imobdev technologies Pvt. Ltd

Ms. Richa Dalwani  
Entrepreneur  
M&R Services (MARS), YORO &  
Versatile Maniacs

# Process of Placement

**1** The Placement Cell sends invitations to companies/ organizations along with relevant information.

**2** Company/ organization sends in the details of the job and the offer using campus visit confirmation form.

**3** If the company/ organization wishes to conduct a Pre-Placement Talk (PPT) they can send a request along with the preferred dates.

**4** The job and offer details are announced to the students, along with any other information furnished by company/ organization.

**5** Interested students show their willingness to appear for the recruitment process of a company by registering at the Placement Office.

**6** Placement Office allots dates in consultation with the company for conducting Pre-Placement Talk (PPT) and campus interviews.

**7** Company visits the campus on the allotted date/s and conduct Written Test and/or GD/Case Discussion and/or Personal Interview according to their recruitment process.

**8** The company/organization is required to furnish the final list of students selected during the recruitment process and issue a copy of Offer Letter on successful selection of candidate/s.



# STUDENTS' 2017 PROFILE



## Bhadeshiya Raj

**Qualification:** B.B.A.

**Contact Detail:** 9726101828

**Email-id:** raj.nrpgdm15@gmail.com

**Personality Traits:** He is very much resourceful and self-motivated, converge on energetic towards his goals.

**Internship Sector:** Financial Services

**Internship Project Title:** Critical Analysis of Investors investing into Mutual Funds

**Internship:** HDFC Bank

**Dissertation:** Comparative Analysis of Financial Inclusion between Ahmedabad and Saurashtra region

**Accomplishment:** served as a trainee in a project under the Balaji Wafer Pvt. Ltd.

## Chokshi Bhoomi

**Qualification:** B.Com

**Contact Detail:** 8980320809

**Email-id:** bhoomi.nrpgdm15@gmail.com

**Personality Traits:** Her extrovert attribute and the receptivity towards individual driven very well towards her goal.

**Internship Sector:** Financial Services

**Internship Project Title:** Customers preference towards Equity Derivative Market

**Internship:** Angel Broking

**Dissertation:** Impact of acquisition on overall performance of the company with respect to Auto mobile Industry



## Dabhi Shreyans

**Qualification:** B.Com

**Contact Detail:** 9909701959

**Email-id:** shreyans.nrpgdm15@gmail.com

**Personality Traits:** Honesty is depicted in his work with adherence and who is cordial towards his work and at the same time go-getter too.

**Internship Sector:** Financial Services

**Internship Project Title:** Comparative analysis between different NBFCs

**Internship:** MAS Financial Services

**Dissertation:** Comparative Analysis of Financial Inclusion between Ahmedabad and Saurashtra region

**Experience:** 6 Years & 5 months in E.tech. Inc. (Int. BPO) in Info city as online Chat representative



## Dave Jigar

**Qualification:** B.B.A.

**Contact Detail:** 9978968481

**Email-id:** jigar.nrpgdm15@gmail.com

**Personality Traits:** His idealistic nature and steadiness towards the work is incomparable.

**Internship Sector:** Financial Services

**Internship Project Title:** Awareness of Commodity Market with Special Reference to Gold

**Internship:** Karvy Comtrade Ltd.

**Dissertation:** Mapping awareness and perception of investors on Financial Derivatives

## Gohel Priyanka

**Qualification:** B.Com

**Contact Detail:** 9428804558

**Email-id:** priyanka.nrpgdm15@gmail.com

**Personality Traits:** She is stimulated towards given task and who can perform well in a team and as an individual with a goal oriented approach.

**Internship Sector:** Financial Services

**Internship Project Title:** Investors Preference towards Indian Stock Market and Portfolio Management Services of various Broking Firms

**Internship:** Angel Broking

**Dissertation:** Detailed research study on financial literacy and Investment Avenue.



## Jain Arpit

**Qualification:** B.Com

**Contact Detail:** 9624824141

**Email-id:** Arpit.nrpgdm15@gmail.com

**Personality Traits:** He is flexible enough to accept the hurdles as opportunities, he shines out with his tried-and-true dedication towards the task.

**Internship Sector:** Metal Industry

**Internship Project Title:** A study on sale promotion analysis with reference to Prakash Metal Industries

**Internship:** Prakash Metal Industries

**Dissertation:** Study of Nifty, Sensex, Gold, INR and Relationship between them



## Jani Jay

**Qualification:** B.Com

**Contact Detail:** 9586100775

**Email-id:** jayjani.nrpgdm15@gmail.com

**Personality Traits:** He is harmonious and mirthful person who is virtuous self-sustained, and spunkfully all the challenges.

**Internship Sector:** Financial Services

**Internship Project Title:** Current Scenario on Mutual Funds of TATA Capital

**Internship:** TATA Capital

## Kabariya Kaveri

**Qualification:** B.Com

**Contact Detail:** 7567800809

**Email-id:** kaveri.nrpgdm15@gmail.com

**Personality Traits:** She is active, calm and dedicated to the work so allotted to rise above the rest.

**Internship Sector:** Financial Services

**Internship Project Title:** A Study of perception of investors about currency derivative in Ahmedabad

**Internship:** Karvy Comtrade Ltd.

**Dissertation:** A study on critical Fundamental and Technical Analysis of Stock on a preview of NSE BANKEX



## Kalbalia Abhishek

**Qualification:** B.Com

**Contact Detail:** 9727948881

**Email-id:** abhishekkalbalia.nrpgdm15@gmail.com

**Personality Traits:** A person with a magnetizing personality who always comes out as helping hand and obediently performs the allotted task.

**Internship Sector:** Hospitality

**Internship Project Title:** Consumer Behavior towards consumption of fast-food.

**Internship:** Adds Taste Pvt. Ltd.

**Dissertation:** A Study on Investors Perception towards Initial Public Offering In Ahmedabad

**Experience:** 1.5 years in Deena Restaurant for accounts management



## Khambhati Naimish

**Qualification:** B.B.A.

**Contact Detail:** 9824281631

**Email-id:** naimish.nrpgdm15@gmail.com

**Personality Traits:** He is someone who be the ray of sunshine and also targets the completion of the given task promptly and steadily.

**Internship Sector:** Banking

**Internship Project Title:** NPA Analysis on Rajkot Sahakari Bank Ltd. And Comparitive study between Cooperative sector, Public Sector and Private Sector

**Internship:** Rajkot Gramin Bank

**Dissertation:** A study of Financial Inclusion in India with Special focus on Ahmedabad City

## Lohar Rupesh

**Qualification:** B.com

**Contact Detail:** 8487071606

**Email-id:** rupeshlohar.nrpgdm15@gmail.com

**Personality Traits:** Hard-work and honesty are reflected in behavioral traits always optimistic and stand upright besides company.

**Internship Sector:** Financial Services

**Internship Project Title:** A study on Factors affecting the selection of Mutual Fund

**Internship:** HDFC Mutual Fund

**Dissertation:** Critical analysis of procurement paradigm shift in loan procurement behavior



## Rajani Payal

**Qualification:** B.Com

**Contact Detail:** 7878852106

**Email-id:** payalrajani.nrpgdm15@gmail.com

**Personality Traits:** She is self-motivated and enthusiastic towards her work and the zeal to learn new things separates her as an individual

**Internship Sector:** Financial Services

**Internship Project Title:** Analysis of Micro Finance Institution

**Internship:** MAS Financial Services

**Dissertation:** Mapping Customer awareness on self-service banking technology in Ahmedabad city.

**Accomplishment:** Pursuing C.S. Final



## Shah Krunal

**Qualification:** B.Com

**Contact Detail:** 9033902929

**Email-id:** krunal.nrpgdm15@gmail.com

**Personality Traits:** He is serene and tranquil while handling decisive situations and also believes in handling peer pressure situations with colossal proficiency

**Internship Sector:** Financial Services

**Internship Project Title:** A study on Factors affecting the selection of Mutual Fund

**Internship:** HDFC Mutual Fund

**Dissertation:** A study of innovative Banking practices of selected public sector and private sector banks from customer prospective in Ahmedabad city

## Sharma Khyati

**Qualification:** B.com

**Contact Detail:** 7202021487

**Email-id:** khyati.nrpgdm15@gmail.com

**Personality Traits:** She is Candor and Dexterous with supple attitude.

**Internship Sector:** Banking

**Internship Project Title:** Comparative study on Loans and Advances offered by GSE Bank and Costumers preference towards it

**Internship:** The Gujarat State Co Operative Bank

**Dissertation:** Detailed research study on financial literacy and Investment Avenue.



## Sharma Priya

**Qualification:** B.Com

**Contact Detail:** 8141477477

**Email-id:** priya.nrpgdm15@gmail.com

**Personality Traits:** She is a conversable cerebral individual animate towards achieving deadlines on time to slumber trust accompanied with ingenious ideas to work with alliance

**Internship Sector:** Hospitality

**Internship Project Title:** Training as a measure of increase prolificacy with reference to Lemon Tree

**Internship:** Lemon Tree Hotels

**Dissertation:** Critical analysis of procurement paradigm shift in loan procurement behavior.

**Accomplishment:** Pursuing C.A., C.S., M.Com, Associated with other professional events

**Experience:** C.A. Internship at KAKA & Co.



## Solanki Kalpesh

**Qualification:** B.Com

**Contact Detail:** 9687595571

**Email-id:** kalpesh.nrpgdm15@gmail.com

**Personality Traits:** Someone who is dynamic and prompt to adder ordinance along with he also believes in promptness

**Internship Sector:** Financial Services

**Internship Project Title:** Investors Preference towards Indian Stock Market and Portfolio Management Services of various Broking Firms

**Internship:** Angel Broking

**Dissertation:** Mapping awareness and perception of investors on Financial Derivatives

## Surani Saloni

**Qualification:** B.com

**Contact Detail:** 9925399332

**Email-id:** saloni.nrpgdm15@gmail.com

**Personality Traits:** she is someone who is pro-active role with idealistic attitude and keeps promptness towards the task.

**Internship Sector:** Banking

**Internship Project Title:** Monitoring Mechanism of National Business Correspondents ( BCs) of their CSPs with Focus on existing Flaws in the system for ensuring growth of BC channel

**Internship:** SBI Bank

**Dissertation:** Mapping Customer awareness on self-service banking technology in Ahmedabad city.

**Accomplishment:** Pursuing C.S. Executive



## Vaya Smit

**Qualification:** B.Com

**Contact Detail:** 9409126929

**Email-id:** smit.nrpgdm15@gmail.com

**Personality Traits:** An individual who is formative to new challenges and ready to face tough bearings to confirm vigor.

**Internship Sector:** Hospitality

**Internship Project Title:** Role of tourism sector in expanding economic opportunity at lemon tree hotel

**Internship:** Lemon Tree Hotel

**Dissertation:** Study of Nifty, Sensex, Gold, INR and Relationship between them



## Ganesh Kumar Nagraj

**Qualification:** B.B.A.

**Contact Detail:** 9998240835

**Email-id:** ganesh.nrpgdm15@gmail.com

**Personality Traits:** He is rapid apprentice with a congruous attitude to new encumbrances.

**Internship Sector:** Financial Services

**Internship Project Title:** Portfolio management system and Investment Decision

**Internship:** JM Financial

**Dissertation:** A Study on Investors Perception towards Initial Public Offering In Ahmedabad

## Shah Niyati

**Qualification:** B.B.A.

**Contact Detail:** 7567923929

**Email-id:** niyati.nrpgdm15@gmail.com

**Personality Traits:** Someone who is candid with a zealous attitude towards allotted task work with varasity.

**Internship Sector:** Financial Services

**Internship Project Title:** study of perception of investors about currency derivative in Ahmedabad

**Internship:** Karvy Comtrade Ltd.

**Dissertation:** A study on critical Fundamental and Technical Analysis of Stock on a preview of NSE BANKEX





## Bhadaliya Jaydipsinh

**Qualification:** B.Com

**Contact Detail:** 9727272009

**Email-id:** jaydip.nrpgdm15@gmail.com

**Personality Traits:** He is creative person with positive attitude towards work and dynamic in nature.

**Internship Sector:** Pharmaceuticals

**Internship Project Title:** An Analysis on Customer satisfaction on Multi Vitamin Tablets at NCPW Pvt. Ltd.

**Internship:** NCPW Pvt. Ltd

**Dissertation:** A study of chocolate industry with special focus on brand loyalty of consumer in Ahmedabad city.

## Chandnani Prashant

**Qualification:** B.C.A.

**Contact Detail:** 8866176577

**Email-id:** prashant.nrpgdm15@gmail.com

**Personality Traits:** Someone who is ambitious, believes in masterwork, also believes in galvanizing oneself.

**Internship Sector:** Retailing

**Internship Project Title:** Consumer perception towards online and offline shopping

**Internship:** Future Lifestyle - Central Mall

**Dissertation:** A comparative study of telecom sector with special emphasis on IMC of Vodafone and Airtel in Gujrat



## Dave Falgun

**Qualification:** B.Com

**Contact Detail:** 9173318991

**Email-id:** falgundave.nrpgdm15@gmail.com

**Personality Traits:** He is legitimate and performs his tasks with all his analytical knowledge & the zeal with which the work is performed, moreover his fanatical and trustworthy.

**Internship Sector:** IT

**Internship Project Title:** BI (Business Intelligence) & Data Analytics the promising trend of the business for the coming times

**Internship:** Euthenics IT Services Pvt. Ltd

**Dissertation:** Measuring the effectiveness of visual merchandising in the consumer mind for retail industry



## Gadesha Jay

**Qualification:** B.Com

**Contact Detail:** 7383471612

**Email-id:** jaygadesha.nrpgdm15@gmail.com

**Personality Traits:** A self-motivated person who can juggle with multiple task at a time. He believes in breaking new grounds in his work.

**Internship Sector:** Financial Services

**Internship Project Title:** A study on Investment Preference in Indian Commodities Market

**Internship:** Karvy Comtrade Ltd.

**Dissertation:** A Comparative Study of telecom sector with special focus on Comparative analysis of 4G users profile and satisfaction in Ahmedabad city

## Gagnani Bhumika

**Qualification:** B.B.A.

**Contact Detail:** 9586364443

**Email-id:** bhumika.nrpgdm15@gmail.com

**Personality Traits:** She is a diligent person who articulates every pinned information while analyzing any given task.

**Internship Sector:** Textile

**Internship Project Title:** Implementation and process of The Factories Act 1948 in Akash Fashion Prints Pvt. Ltd

**Internship:** Aksah Fashion Pvt Ltd

**Dissertation:** Study of Indian advertising industry with special focus on advergaming and response of gamers in Ahmedabad city.

**Accomplishment:** Uni. Rank holder, awarded gold medal for academic excellence.



## Gagnani Divya

**Qualification:** B.B.A.

**Contact Detail:** 9586445822

**Email-id:** divya.nrpgdm15@gmail.com

**Personality Traits:** She is ingenious and adaptable towards her work and the vaulting factor serves as a self-motivating factor.

**Internship Sector:** Textile

**Internship Project Title:** Implementation and process of The Factories Act 1948 in Akash Fashion Prints Pvt. Ltd

**Internship:** Aksah Fashion Pvt Ltd

**Dissertation:** A study on the perception of target audience about SURROGATE ADVERTISING and its impact on brand recall and brand recognition

**Accomplishment:** Uni. Rank holder, won presentations competition during grand project.



## Jain Prateek

**Qualification:** B.Com

**Contact Detail:** 8955434346

**Email-id:** prateekjain.nrpgdm15@gmail.com

**Personality Traits:** Deligent and uprightness are the major points that would rebel the growth of the syndicate.

**Internship Sector:** Hospitality

**Internship Project Title:** Employees Training & Development with special reference to Hotel Leela Palace, Udaipur

**Internship:** Leela Palace-Udaipur

**Dissertation:** A study on factors affecting brand image of Hotel industry in Ahmedabad.

## Jhala Dhairya

**Qualification:** B.B.A.

**Contact Detail:** 9825010754

**Email-id:** dhariya.nrpgdm15@gmail.com

**Personality Traits:** She is inspirit and believes in working diligently with wholehearted devotion towards her work and new tasks.

**Internship Sector:** IT

**Internship Project Title:** Scope of data analytics and BI (business intelligence) in India

**Internship:** Euthenics IT Services Pvt. Ltd

**Dissertation:** A project report on Brand loyalty through mobile application



## Kanojia Pooja

**Qualification:** B.com

**Contact Detail:** 9558819331

**Email-id:** pooja.nrpgdm15@gmail.com

**Personality Traits:** She believes steadiness in her work and also works effectively. She makes the worth out of the given task with her efficiency.

**Internship Sector:** Banking

**Internship Project Title:** Comparative study on Loans and Advances offered by GSE Bank and Costumers preference towards it

**Internship:** The Gujarat State Co Operative Bank

**Dissertation:** Analyze the effectiveness of social media marketing on branding of electronic and fashion industry



## Kothari Hemal

**Qualification:** B.Com

**Contact Detail:** 9825113143

**Email-id:** hemal.nrpqdm15@gmail.com

**Personality Traits:** He is flexible and self-motivated person and along with he has optimum combination of leadership. He incompares himself with his buoyant and justness.

**Internship Sector:** Media & Communication

**Internship Project Title:** Consumer Satisfaction towards brand Times Of India

**Internship:** Times of India

**Dissertation:** A study on factors affecting brand image of Hotel industry in Ahmedabad.

## Kothari Shreya

**Qualification:** B.com

**Contact Detail:** 9979332516

**Email-id:** shreya.nrpqdm15@gmail.com

**Personality Traits:** A determined and self-reliant person who can walk an extra mile for achieving desired goals.

**Internship Sector:** Media & Communication

**Internship Project Title:** Consumer Perception towards brand Times Of India

**Internship:** Times of India

**Dissertation:** A study of Indian advertising Industry with reference to celebrity brand endorsement and its influence on consumer durable buying behavior in Ahmedabad city



## Maheswari Chirag

**Qualification:** B.Com

**Contact Detail:** 8866093455

**Email-id:** chirag.nrpqdm15@gmail.com

**Personality Traits:** Loyalty for the company always occupies the front for him. Is optimistic to handle work pressure.

**Internship Sector:** Media & Communication

**Internship Project Title:** Consumer Satisfaction towards brand Times Of India

**Internship:** Times of India

**Dissertation:** A study on consumer perception and attitude towards retail coffee chains.



## Makwana Sanjay

**Qualification:** B.com

**Contact Detail:** 9725269661

**Email-id:** sanjay.nrpgdm15@gmail.com

**Personality Traits:** A Charismatic personality who is accompanied with idealistic attitude who believes steadiness in his task.

**Internship Sector:** Real estate

**Internship Project Title:** Comparative study of effectiveness of various Mediums of Advertising on real estate sector

**Internship:** Akash Corporation

**Dissertation:** A comprehensive study of automobile sector with special focus on luxury car buyers in Ahmedabad City.

## Mathur Sandhya

**Qualification:** B.com, M.com

**Contact Detail:** 9427108606 • **Email-id:** sandhya.nrpgdm15@gmail.com

**Personality Traits:** A self-reliant personality depicting patriotism in completion of every given task.

**Internship Sector:** Oil & Gas

**Internship Project Title:** Detailed study of performance appraisal in ONGC and mapping the performance appraisal system employee view on performance appraisal.

**Internship:** ONGC

**Dissertation:** Study of Indian retail sector with special focus on hyperlocal grocers versus high household Kirana stores

**Accomplishment:** Holds C++ Certificate



## Mehta Navin

**Qualification:** B.com

**Contact Detail:** 9727241555

**Email-id:** navin.nrpgdm15@gmail.com

**Personality Traits:** A person with a congenial personality an attitude towards the work environment.

**Internship Sector:** IT

**Internship Project Title:** BI (Business Intelligence) & Data Analytics the promising trend of the business for the coming times

**Internship:** Euthenics IT Services Pvt. Ltd

**Dissertation:** Measuring the effectiveness of visual merchandising in the consumer mind for retail industry



## Mehta Nitin

**Qualification:** B.Tech.

**Contact Detail:** 7874528191

**Email-id:** nitin.nrpgdm15@gmail.com

**Personality Traits:** Someone who is earnest and self-motivated, along with he is creative and spontaneous person.

**Internship Sector:** Manufacturing

**Internship Project Title:** Rugged Industries in Indian Scenario and its Potential Buyers at Third Wave Exim

**Internship:** Third Wave Exim

**Dissertation:** Study on factors influencing smart phone users in adoption of digital wallet in Ahmedabad.

## Pandey Payal

**Qualification:** B.com.

**Contact Detail:** 9879444078

**Email-id:** Payal.nrpgdm15@gmail.com

**Personality Traits:** She is an individual who is assiduous and prolific towards all the tasks given to her.

**Internship Sector:** Financial Services

**Internship Project Title:** Technical Analysis

**Internship:** Trade bulls Securities

**Dissertation:** Detailed project report on recent innovation in tourism industry and mapping its awareness and preference level.



## Pandya Nirav

**Qualification:** B.B.A.

**Contact Detail:** 8511581998

**Email-id:** nirav.nrpgdm15@gmail.com

**Personality Traits:** An indefatigable person who is always true-blue towards his work.

**Internship Sector:** Financial Services

**Internship Project Title:** Awareness of Commodity Market with Special Reference to Gold

**Internship:** Karvy Comtrade Ltd.

**Dissertation:** A comprehensive study of automobile sector with special focus on luxury car buyers in Ahmedabad City.

**Experience:** 6 months experience in system solutions



## Parikh Nupur

**Qualification:** BCA

**Contact Detail:** 9714322299

**Email-id:** nupur.nrpgdm15@gmail.com

**Personality Traits:** Someone who is earnest and self-motivated with a trait to complete work on time.

**Internship Sector:** Media & Communication

**Internship Project Title:** Consumer Perception towards brand Times Of India

**Internship:** Times of India

**Dissertation:** A study of Indian advertising Industry with reference to celebrity brand endorsement and its influence on consumer durable buying behavior in Ahmedabad city

## Patel Drashti

**Qualification:** B.Com

**Contact Detail:** 9173831663

**Email-id:** drashti.nrpgdm15@gmail.com

**Personality Traits:** She is zealous towards given task and who is always spick-and-span.

**Internship Sector:** Media & Communication

**Internship Project Title:** To study factor affecting buying behavior and reading pattern of magazine with special focus on magazine issued by times of India

**Internship:** Times of India

**Dissertation:** A comparative study of telecom sector with special emphasis on IMC of Vodafone and Airtel in Gujrat



## Patel Harsh

**Qualification:** BBA

**Contact Detail:** 8866094342

**Email-id:** harsh.nrpgdm15@gmail.com

**Personality Traits:** A diligent personality who is fanatical and amorous for his given task.

**Internship Sector:** Pharmaceuticals

**Internship Project Title:** An Analysis on Customer satisfaction on Multi Vitamin Tablets at NCPW Pvt. Ltd.

**Internship:** NCPW Pvt. Ltd

**Dissertation:** A study of chocolate industry with special focus on brand loyalty of consumer in Ahmedabad city

**Experience:** CUG sales person for 6 months in Vodafone



## Pethani Kishan

**Qualification:** B.E. (Computer)

**Contact Detail:** 8866610127

**Email-id:** kishanpethani.nrpgdm15@gmail.com

**Personality Traits:** A ductile personality who is very well driven towards his goals.

**Internship Sector:** IT

**Internship Project Title:** An Analysis on scope of Educational Communication software amongst consumers in the educational institutes for Hodusoft Pvt. Ltd. in Ahmedabad.

**Internship:** Hodusoft

**Dissertation:** Market opportunities, Challenges and future prospects for organic agricultural products

**Accomplishment:** software development, web designing

## Popat Aakash

**Qualification:** B.Com

**Contact Detail:** 9724922212

**Email-id:** aakash.nrpgdm15@gmail.com

**Personality Traits:** A person with Gregarious personality who can stay confident and optimistic under any condition and moreover he believes in punctuality.

**Internship Sector:** Financial Services

**Internship Project Title:** A study on Investment Preference in Indian Commodities Market

**Internship:** Karvy Comtrade Ltd.

**Dissertation:** A Comparative Study of telecom sector with special focus on Comparative analysis of 4G users profile and satisfaction in Ahmedabad city



## Prachchhak Karan

**Qualification:** B.Com

**Contact Detail:** 8128308123

**Email-id:** karan.nrpgdm15@gmail.com

**Personality Traits:** Someone who is enthusiastic for the upcoming tasks and given work and is intended to learn new things.

**Internship Sector:** Manufacturing

**Internship Project Title:** Analysis on current marketing trends of elevator industry with Special focus on Theos Elevators

**Internship:** Theos Elevators

**Dissertation:** A study on analyze the feasibility of 4G network of telecommunication sector in Ahmedabad



## Raichura Fagun

**Qualification:** B.C.A.

**Contact Detail:** 8401189477

**Email-id:** fagun.nrpgdm15@gmail.com

**Personality Traits:** He is someone having fidelity towards his work and takes up new challenges with flexibility and his determination shines him out of the crowd.

**Internship Sector:** Media & Communication

**Internship Project Title:** To study factor affecting buying behavior and reading pattern of magazine with special focus on magazine issued by times of India

**Internship:** Times of India

**Dissertation:** A study on consumer perception and attitude towards retail coffee chains

## Rajput Vishwas

**Qualification:** B.B.A.

**Contact Detail:** 8460471831

**Email-id:** vishwas.nrpgdm15@gmail.com

**Personality Traits:** An individual who is harmonious and endurance while handling crucial situations and thinks rationally for the triumph.

**Internship Sector:** IT

**Internship Project Title:** An Analysis on scope of Educational Communication software amongst consumers in the educational institutes for Hodusoft Pvt. Ltd. in Ahmedabad.

**Internship:** Hodusoft

**Dissertation:** Market opportunities, Challenges and future prospects for organic agricultural products

**Experience:** 4 years in transport service at Paramhans Road lines Pvt. Ltd



## Ranpura Priyank

**Qualification:** B.Com

**Contact Detail:** 9016947494

**Email-id:** priyank.nrpgdm15@gmail.com

**Personality Traits:** Someone who is cerebral and is bystander along with he also believes in working sedulously and he is ductile in taking up new challenges.

**Internship Sector:** Hospitality

**Internship Project Title:** A Detail Study on Customer Retention Strategy Adopting By Lemon Tree Hotels

**Internship:** Lemon Tree Hotels

**Dissertation:** A study on supply chain management of electronic products



## Rathod Rishi

**Qualification:** B.B.A.

**Contact Detail:** 9638814620

**Email-id:** rishirathod.nrpgdm15@gmail.com

**Personality Traits:** He plays a pro-active role while corroborating multifarious teams leading to creation of symphonic environment.

**Internship Sector:** Consumer Durables

**Internship Project Title:** Research study on scope of low cost (hot & cold Dispenser with purifier) (Ahmedabad Region) (Eureka Forbes Ltd)

**Internship:** Eureka Forbes

**Dissertation:** Study of FMCG Industry with special focus consumer buying behavior of Patanjali products.

## Soni Umang

**Qualification:** B.C.A.

**Contact Detail:** 9426328909

**Email-id:** umang.nrpgdm15@gmail.com

**Personality Traits:** He is an allegiant individual relishing stature of his vigor.

**Internship Sector:** Ceramic

**Internship Project Title:** A Study on "An investigation of the brand position of AGL in tiles industries."

**Internship:** Asian Granito

**Dissertation:** Adoption of consumer durable products in rural area of Gujrat state



## Thakkar Mansi

**Qualification:** B.Com

**Contact Detail:** 9979006691

**Email-id:** mansi.nrpgdm15@gmail.com

**Personality Traits:** She is self- motivated individual who is congenial along with an indent to learn new things.

**Internship Sector:** Hospitality

**Internship Project Title:** Analysis of factors affecting turnout or retentions ratio of the employees of Hotel Ramada Ahmedabad.

**Internship:** Hotel Ramada

**Dissertation:** The impact of social media marketing on youth for fashion product



## Zinzala Gautam

**Qualification:** B.B.A.

**Contact Detail:** 7567511035

**Email-id:** gautam.nrpgdm15@gmail.com

**Personality Traits:** He is a persons with zealous attitude and always predisposed towards allotted task.

**Internship Sector:** Manufacturing

**Internship Project Title:** A study on ERP service with regard customer service module with refrence of sumip composites pvt ltd.

**Internship:** Sumip Composites

**Dissertation:** A study of consumer perception and preference towards green marketing in Ahmedabad city

## Aishwariya Johny

**Qualification:** B.Com

**Contact Detail:** 7405376926 • **Email-id:** aishwariya.nrpgdm15@gmail.com

**Personality Traits:** An individual with an eloquent personality who is enthusiastic towards new challenges

**Internship Sector:** Cement

**Internship Project Title:** A detailed study on the culture of an organization at Gujarat Ambuja Exports Ltd.

**Internship:** Gujarat Ambuja Exports Ltd

**Dissertation:** The impact of social media marketing on youth for fashion product

**Accomplishment:** Miss Kerela 2012, Subtitle of Miss Talent

**Experience:** 1 year



## Anamika Kewalramani

**Qualification:** B.Com

**Contact Detail:** 9979611772

**Email-id:** anamika.nrpgdm15@gmail.com

**Personality Traits:** She is Virtuous and diligent are depicting her utopian personality.

**Internship Sector:** Financial Services

**Internship Project Title:** Portfolio management system and Investment Decision

**Internship:** JM Financial

**Dissertation:** A project report on Brand loyalty through mobile application

**Accomplishment:** Pursuing C.A.

**Experience:** CA Internship at D.J. Bhambhani for 2 years and at Narendra L. Dhalani for 1 year.



## Raval Shashank

**Qualification:** B.Com

**Contact Detail:** 9974754872

**Email-id:** shashank.nrpqdm15@gmail.com

**Personality Traits:** An honest and dedicated individual who is loyal to his work

**Internship Sector:**

**Internship Project Title:** International Immersion Program- 2016

**Internship:** IEP, Canada

**Dissertation:** A detailed study of mapping awareness level and preference of renewable energy in private sector





## Internships

Industry Interaction through the internship programme is an important component of curriculum in PGDM at NRIBM. Industry Institute Partnered Internship Programme would be one of the innovative offerings of this programme aimed at developing future leaders and innovators in the industry.

The IPI has been designed to offer several new value-added deliverables to the industry and enhance significant learning opportunities for students. IPI combines two major components, viz. industry immersion and long term learning association with an organization through offline assignments.

Under IPI, each student is attached with an organization at the end of the term II and associates over the next 12 months (till the end of the programme) for undertaking a major online assignment and one major offline assignment, both of which would be defended by the participant in front of a panel of experts appointed by the institute and industry. This ensures that students exhibit a high level of commitment to organizations and deliver key values with comprehensive strategic insights.

The students, upon confirmation of internship, would work in close co-ordination with the mentor from NRIBM faculty and/or industry practitioners as well as from the organization.

# INTERNSHIP STUDENTS' PROFILE 2017



### Agarwal Mitisha

**Qualification:** B.Com, cleared CPT, M.Com (pursuing)

**Email-id:** mitisha.nrpgdm16@gmail.com

**Contact Details:** 8866384701

**Personality traits:** She is adaptive, charismatic and eloquent with focused mind.

**Accomplishments:** She has represented her school and college in various debates, quizzes and cultural activities. She was Ahmedabad Times fresh face 2014 from her college.

**Experience:** Having experience of 1.5 years in accounting in her family business.



### Agarwal Srujal

**Qualification:** B.Com

**Email-id:** srujal.nrpgdm16@gmail.com

**Contact Details:** 8905757891

**Personality traits:** Having confident personality, kind of optimistic and humble as well one can easily rely on him.



### Anand Ayush

**Qualification:** B.B.A

**Email-id:** ayush.nrpgdm16@gmail.com

**Contact Details:** 7490008711

**Personality traits:** He is self-motivated and unflappable person.

**Accomplishments:** Satisfactory performance in the programming language C++ and successfully managed the annual fest of the college for 3 consecutive years as a leader.

**Experience:** 1 year in family business catering into FMCG sector.



### Asnani Vishank

**Qualification:** B.Com

**Email-id:** vishank.nrpgdm16@gmail.com

**Contact Details:** 8460235217

**Personality traits:** One who is having better convincing power and having capacity to command.



### Barot Bijal

**Qualification:** B.Com, Diploma in Journalism

**Email-id:** barotbijal.nrpgdm16@gmail.com

**Contact Details:** 7874577728

**Personality traits:** A person with honesty no matter what the consequences are there & having compassion with understanding attitude.

**Accomplishments:** Having state level certificate for drawings and interschool card making competition certificate in her school days.



### Barot Parth

**Qualification:** B.Com

**Email-id:** parthbarot.nrpgdm16@gmail.com

**Contact Details:** 9601770750

**Personality traits:** A person with a flexible personality and a determined learner, who believes in self-motivation.



### Behrinwala Hakimuddin

**Qualification:** B.Com

**Email-id:** hakim.nrpqdm16@gmail.com

**Contact Details:** 9638022052

**Personality traits:** A person who is optimistic, sincere and hardworking. The one who can easily learn.



### Bhakhar Miral

**Qualification:** B.Sc IT

**Email-id:** miral.nrpqdm16@gmail.com

**Contact Details:** 9913946407

**Personality traits:** A person with positive attitude and helpful to others.



### Bhimjiyani Rajvi

**Qualification:** B.Com

**Email-id:** rajvi.nrpqdm16@gmail.com

**Contact Details:** 8733800683

**Personality traits:** She is a creative person and comes up with out of the box ideas. She is an initiator not a follower, who is always ready to take responsibilities.

**Accomplishments:** Participated in events like Josh and also in youth fest for dancing during her graduation.



### Dave Kandarp

**Qualification:** B.ScIT

**Email-id:** kandarp.nrpqdm16@gmail.com

**Contact Details:** 8866246826

**Personality traits:** A person with optimistic vision and a good teamworker.



### Gandhi Sanikumar

**Qualification:** B.Com

**Email-id:** sunny.nrpqdm16@gmail.com

**Contact Details:** 777970971

**Personality traits:** A positive person who is a problem solver and having analytical as well as communication skills.



### Ghelani Nisarg

**Qualification:** B.Com

**Email-id:** nisarg.nrpqdm16@gmail.com

**Contact Details:** 9099860349

**Personality traits:** A person who is easy going to adapt new situations and a good observer.



**Gidwani Ritu**

**Qualification:** B.Com

**Email-id:** ritugidwani.nrpqdm16@gmail.com

**Contact Details:** 7874665564

**Personality traits:** A person who is unceasingly diligent and forbearing on the contrary, who believes in contrary situations practically in a composed manner to achieve the zenith of success.



**Gohil Ritu**

**Qualification:** B.Com

**Email-id:** ritugohil.nrpqdm16@gmail.com

**Contact Details:** 7227827077

**Personality traits:** She is not easily ruffled also values integrity and a goal oriented person.



**Goyal Minaxi**

**Qualification:** Goyal Minaxi

**Email-id:** minaxi.nrpqdm16@gmail.com

**Contact Details:** 9426710602

**Personality traits:** Ready to take responsibilities and capable for teamwork.



**Gupta Ramsumer**

**Qualification:** M.Com

**Email-id:** sumer.nrpqdm16@gmail.com

**Contact Details:** 7698521235

**Personality traits:** An individual is having good observation skills and affable to others.



**Jain Kaumik**

**Qualification:** B.Com

**Email-id:** kaumik.nrpqdm16@gmail.com

**Contact Details:** 8866273720

**Personality traits:** Possesses good management and leadership skills, the one who likes to work in groups and somewhat interested in share market.



**Jain Keval**

**Qualification:** B.Com

**Email-id:** keval.nrpqdm16@gmail.com

**Contact Details:** 9924506067

**Personality traits:** A person having good management skills, well speaker and also interested in marketing as well as finance.



**Jain Ritish**

**Qualification:** B.Com

**Email-id:** ritish.nrpgdm16@gmail.com

**Contact Details:** 8487964425

**Personality traits:** The personality who is interested in marketing and having good management skills.



**Joshi Kavita**

**Qualification:** B.A

**Email-id:** kavita.nrpgdm16@gmail.com

**Contact Details:** 8979718436

**Personality traits:** An individual who is self-motivated and goal oriented.



**Kshatriya Neha**

**Qualification:** M.Com

**Email-id:** neha.nrpgdm16@gmail.com

**Contact Details:** 9662206484

**Personality traits:** A person who is hardworking and likes to help others.



**Mathukiya Akshay**

**Qualification:** B.ScIT

**Email-id:** akshaymathukiya.nrpgdm16@gmail.com

**Contact Details:** 9727549007

**Personality traits:** A person who is self-motivated and hardworking.



**Mehta Virang**

**Qualification:** B.B.A

**Email-id:** virang.nrpgdm16@gmail.com

**Contact Details:** 9428829424

**Personality traits:** An individual who is extrovert, proactive and openness to experience.

**Accomplishments:** 1) International bronze winner in Yoga. 2) National gold champion in Yoga. 3) Silver winner in athletes. 4) Topper in 1st year of B.B.A.

**Experience:** 1 year of experience in Parshv chem. Industries (an industrial sector).



**Mishra Ashutosh**

**Qualification:** B.Com

**Email-id:** ashutosh.nrpgdm16@gmail.com

**Contact Details:** 9714009658

**Personality traits:** An initiator and flexible who is having extrovert and leadership qualities & also a risk taker.



**Nathani Bansari**

**Qualification:** B.Com

**Email-id:** bansari.nrpgdm16@gmail.com

**Contact Details:** 7046543957

**Personality traits:** A person who is goal oriented, dynamic and having ambitions.



**Paradava Rakesh**

**Qualification:** B.ScIT

**Email-id:** rakesh.nrpgdm16@gmail.com

**Contact Details:** 9825879934

**Personality traits:** An individual gets along well in team settings and a goal oriented.



**Patel Hitesh**

**Qualification:** B.B.A

**Email-id:** hitesh.nrpgdm16@gmail.com

**Contact Details:** 7383992215

**Personality traits:** He is not having any special talent but he is passionately curious who does not like to postpone his work.



**Patel Krina**

**Qualification:** B.E (Computers)

**Email-id:** krina.nrpgdm16@gmail.com

**Contact Details:** 8980066299

**Personality traits:** A person who has good leadership qualities with time punctuality and comes with creative ideas.



**Patel Meet**

**Qualification:** B.Com

**Email-id:** meet.nrpgdm16@gmail.com

**Contact Details:** 8128822018

**Personality traits:** An individual who is helpful and kind of realistic in nature.



**Patel Mihir**

**Qualification:** B.Com

**Email-id:** mihir.nrpgdm16@gmail.com

**Contact Details:** 7600787740

**Personality traits:** The one who isn't easily ruffled and very easy going also believes in working hard with smartness.

**Accomplishments:** Participated in state level ALOHA competition.

**Experience:** 2.2 years of experience at Kataria Automobiles pvt ltd. as an account executive.



**Patidar Rahul**

**Qualification:** B.B.A

**Email-id:** rahul.nrpgdm16@gmail.com

**Contact Details:** 9479968082

**Personality traits:** A person who is hardworking and enthusiastic.



**Pawar Vijay**

**Qualification:** B.B.A

**Email-id:** vijay.nrpgdm16@gmail.com

**Contact Details:** 7600830074

**Personality traits:** He is an introvert but he does proud on himself for his grace, creativity and ability to learn new things, a true performer.



**Raichura Bhavikkumar**

**Qualification:** B.Com

**Email-id:** bhavik.nrpgdm16@gmail.com

**Contact Details:** 9978038807

**Personality traits:** A person who is dedicated and decisive with having optimistic vision towards his work.



**Rathod Karaansinh**

**Qualification:** B.Com

**Email-id:** karan.nrpgdm16@gmail.com

**Contact Details:** 9726696975

**Personality traits:** One who can thrive under pressure, having good analytical, communication and soft skills also diligent & optimistic.

**Experience:** 1.5 year of article ship at Patel & Kupur (Mumbai).



**Saini Tajindersingh**

**Qualification:** B.Com

**Email-id:** tajinder.nrpgdm16@gmail.com

**Contact Details:** 8758123127

**Personality traits:** An individual who is adaptable, responsible and self-discipline and works hard.



**Salot Hemali**

**Qualification:** B.Com

**Email-id:** hemali.nrpgdm16@gmail.com

**Contact Details:** 9408293100

**Personality traits:** An individual who is reliable and kind in nature, self-disciplined and extrovert.



### Shah Himani

**Qualification:** B.Com

**Email-id:** himani.nrpgdm16@gmail.com

**Contact Details:** 9409201492

**Personality traits:** A person who is eager to learn, sincere and working hard with enthusiasm.



### Shah Kashish

**Qualification:** B.E. (Mechanical)

**Email-id:** kashish.nrpgdm16@gmail.com

**Contact Details:** 9825064764

**Personality traits:** He is very hard working and work seeker. Supportive and polite by nature and having propitious attitude.

**Accomplishments:** 1) Designing software's like AutoCAD and Creo 2) Coordinator in college events.



### Shah Mansi

**Qualification:** B.Com, LLB (persuing), C.S (persuing)

**Email-id:** mansi.nrpgdm16@gmail.com

**Contact Details:** 9409288941

**Personality traits:** She is audacious, practical and straight forward in nature.



### Shah Parth

**Qualification:** B.Com

**Email-id:** parthshah.nrpgdm16@gmail.com

**Contact Details:** 9726835689

**Personality traits:** One who is having magnetizing personality and always comes up as a helping hand.

**Accomplishments:** 1)Member of hospitality committee of dimension-2014, culfest of HLIC-Ahmedabad University volunteer at center for social responsibility since last 2 years Participated in state level chess championship 2)student of the year in 2012.



### Shah Ravi

**Qualification:** B.Com

**Email-id:** ravi.nrpgdm16@gmail.com

**Contact Details:** 9429994488

**Personality traits:** A person who is easy going to adapt new situations and a good observer and helping in nature.



### Shah Rutul

**Qualification:** M.Com

**Email-id:** rutul.nrpgdm16@gmail.com

**Contact Details:** 9727256346

**Personality traits:** A person who is optimistic and ambivert in nature.



**Shah Virti**

**Qualification:** B.Com

**Email-id:** virti.nrpgdm16@gmail.com

**Contact Details:** 7574930198

**Personality traits:** an individual who is soft spoken and flexible.



**Singh Sameer**

**Qualification:** B.Com

**Email-id:** sameer.nrpgdm16@gmail.com

**Contact Details:** 9586812306

**Personality traits:** An ambitious and creative person. I can lead a pack to follow my vision. Very charismatic and always upbeat in life.

**Accomplishments:** Played 6 nationals of football for Gujarat. Was captain of L.J football team for 3 years.



**Tanna Parth**

**Qualification:** B.B.A

**Email-id:** parthtanna.nrpgdm16@gmail.com

**Contact Details:** 9408319082

**Personality traits:** The one who likes to help others and having ability to learn new things.



**Thakkar Khushvant**

**Qualification:** B.Com

**Email-id:** khushvant.nrpgdm16@gmail.com

**Contact Details:** 8488864181

**Personality traits:** An individual that is hardworking, intelligent and soft spoken who likes competitions also having never give up attitude.



**Tiwari Ashish**

**Qualification:** B.Com

**Email-id:** ashish.nrpgdm16@gmail.com

**Contact Details:** 7879938548

**Personality traits:** An individual who works as an innovator, continuously improving his skills & knowledge by facing challenges also working hard in the field of finance.

**Accomplishments:** Won zonal level quiz competition in 2006.



**Tripathi Deepa**

**Qualification:** M.Com

**Email-id:** deepa.nrpgdm16@gmail.com

**Contact Details:** 8264024986

**Personality traits:** Having friendly nature and hardworking.



### Trivedi Foramben

**Qualification:** B.Com

**Email-id:** foram.nrpgdm16@gmail.com

**Contact Details:** 7874737675

**Personality traits:** Person who is extrovert and having helping nature and positive attitude.



### Tuta Aziz

**Qualification:** B.Com

**Email-id:** aziz.nrpgdm16@gmail.com

**Contact Details:** 8156075746

**Personality traits:** The one who is industrious with an admiring personality and believes in dealing with situations in a calm manner to achieve high water mark of the company.



### Varma Drashti

**Qualification:** B.Com

**Email-id:** drashti.nrpgdm16@gmail.com

**Contact Details:** 9737516762

**Personality traits:** She has high level of patients, good listening skills as well as good decision making skills.



### Vithalaneer Niralee

**Qualification:** B.B.A

**Email-id:** niralee.nrpgdm16@gmail.com

**Contact Details:** 9427439310

**Personality traits:** She believes in "Mind over Matter", one who is having better Emotional Quotient, always admire team efforts and an opportunity seeker.

**Experience:** She has done her internship in Kotak Mahindra Pvt Ltd. for 1 year.



### Yadav Harsh

**Qualification:** B.Com

**Email-id:** harsh.nrpgdm16@gmail.com

**Contact Details:** 8401312107

**Personality traits:** A person with good observation skills also having dynamic personality with never give up attitude, also a kind of logical person.



### Vaitheeswaran Aarathi

**Qualification:** B.E-IT

**Email-id:** aarathi.nrpgdm16@gmail.com

**Contact Details:** 9879871828

**Personality traits:** She is an ambitious, open, adaptable, benevolent and hardworking.

**Experience:** 8 years of experience as Quality manager.



## Yadav Saurabh

**Qualification:** B.B.A

**Email-id:** saurabh.nrpgdm16@gmail.com

**Contact Details:** 9998788961

**Personality traits:** A collective team player.

**Accomplishments:** Successfully coordinated college fest.

**Experience:** 2 years of experience in family business catering into logistics and transportation.



# Our Corporate Partners

## A

Adani Power Ltd  
Aditya Birla Money  
AEGON Religare Life Insurance  
Ail Health Care  
Airtel  
Akzo Nobel  
ALCOR Advisor Pvt Ltd  
Anand Rathi  
Angel Broking  
Ankush Finstock Ltd  
ANS Placement Pvt Ltd  
Arihant  
Asian Paints  
Aspiration Software Solution & Consultancy  
Astron  
Attune Infocom  
AUDI  
Axis MF

## B

BAJAJ CAPITAL LTD.  
Banas Dairy  
Banaskantha Dist Co-op Milk Producers' Union  
Bank of Baroda  
Birla SunLife  
Book by air  
British Paints  
Business Standard Ltd

## C

CADILA  
Carlsberg India Pvt. Ltd  
Chamunda  
Cholamandalam Securities Limited  
CIGNEX Datamatics  
Claris Lifesciences

Cryobanks International India Pvt. Ltd.  
CXO HR Excellence Pvt Ltd.  
Cygnet Infotech Pvt Ltd

## D

D P Cotton  
Design for School  
Development Credit Bank (DCB)  
Dexter Consultancy Ltd.  
Dishman Pharmaceuticals & Chemicals Ltd  
DLF Pramerica Life Insurance Co. Ltd

## E

Elitecore  
Endeavor Careers Pvt Ltd  
e-Procurement Technologies Limited  
Extramarks Education Private Limited

## F

FICCI  
Food Processing- Consultant  
Fresenius Medical Care

## G

GCMMF  
GHCL  
GIDC  
GITCO  
GNFC  
Gujarat Industries Power company Ltd  
Gujarat Maritime Board  
GVFL

## H

Harsha Engineers  
HDFC Bank  
HDFC Life  
HDFC real estate

HDFC Sales Pvt Ltd  
Hearty mart

## I

ICICI  
ICICI Securities  
IDFC Mutual Fund  
IMRB International  
INDIA ESCAPES  
India Infoline  
Indiabulls Securities Ltd.  
ITC Limited

## J

J.P. Morgan Asset Management  
JMC Projects (India) Ltd

## K

KGMS Broking & Research (P) Ltd  
Kotak Mahindra Bank

## L

L&T Chiyoda Ltd.  
Le Meridien  
Legrand  
Lincoln Pharmaceuticals Ltd  
Lubi Electronics

## M

Mahindra Holidays and Resorts India Ltd  
Mamata Net Services  
Manpasand Beverages (P) Ltd.,  
Mccann Erickson  
Meghmani Unichem  
Merino Industries Limited  
MINDSHELL  
Mint- HT Media  
Mott MacDonald  
MSME

## N

N J India Invest Pvt. Ltd.

Nielsen  
Nirmal Bang

## O

One advertising  
Opulence Business Solutions Pvt. Ltd.  
Oriental bank of commerce

## P

P F Infotech  
Parle Agro Pvt Ltd  
Planceess Edu-solutions Pvt. Ltd  
PlasmaGen Biosciences Pvt Ltd  
Prakash Chemicals International Pvt Ltd  
Prodigy Technomedia Pvt Ltd  
PRUDENT

## R

Raddison  
RADIOHMS AGENCIES LTD -  
Nippo Batteries

## RBI

Reliance Industries  
Reliance Retail Ltd  
Renaissance  
Rishabh Software  
ROBBINSON  
Rubber King Tyre  
Rubik Infotech

## S

Sabarmati Riverfront  
Development Corporation  
SAP India Pvt Ltd  
Sarovar Portico  
Saurashtra Cement Ltd  
SBI General Insurance  
Sharekhan  
Sharp  
Shri Digvijay Cement Co.Ltd  
SMC Global Securities &

Edelweiss Securities  
SMIT Digital Marketing  
SNL Financial  
Sony India  
Stellar Information Systems  
Sun Pharmaceutical Industries Ltd  
SYMPHONY LIMITED  
Symphony Limited

## T

Talent Corner  
Taurus Asset Management Co. Ltd.  
TCS

## TORRENT

TRADE GROWTH MEDIA PVT LTD  
TRIPADA MULTICOURSE PRIVATE LIMITED  
Triton Communications

## U

Universal Hunt

## V

Vivante Pure Foods  
Vodafone India Services Pvt. Ltd.

## W

Way2wealth  
WBG  
WORDISTIC

## X

Xplora Design Skool & Design 4 Skool

## Z

Zivene



## PLACEMENT TEAM

Faculty

**Prof. Nishtha Asrani**  
Course Coordinator

**Prof. Avni Patel**  
M. 9825345465



**N R INSTITUTE OF BUSINESS MANAGEMENT  
(POST-GRADUATE DIPLOMA IN MANAGEMENT)**

Gujarat Law Society Campus, Ellisbridge, Ahmedabad-380006

Mobile: +91 98253 45465

E-mail: [pgdm.placements@nribm.org](mailto:pgdm.placements@nribm.org) • Website: [www.nribm.org](http://www.nribm.org)